



2019

REPORT TO THE COMMUNITY

*Changing many lives begins
with changing one*



DEAR FRIENDS,

I am excited and pleased to provide you with a report on the 2019 activities and events of HNC Living Foundation as we celebrate five years of helping those with head and neck cancers live better lives. Thanks to the generosity and support of friends like you, we have assisted patients well beyond our Kansas roots.

In 2019, as a response to increased demand, our organization made a fundamental shift – providing more of our support directly to individuals impacted by head and neck cancers. As noted on the cover of the report, we believe that changing many lives starts with changing one. Over this past year alone, we provided financial assistance to more than 350 people in 42 states. And this is just the beginning.

For those who suffer from head and neck cancers, becoming cancer-free is unfortunately not the end of their journey. The impact of these cancers lingers long past treatment, with dental and nutrition issues that require ongoing care, self-esteem and self-confidence struggles from the cancer's visible impacts, and more. Our focus at HNC Living Foundation is to meet the needs of patients not just through their treatment, but into survivorship, helping them deal with the after-effects.

We focus our efforts on those individuals whose income is insufficient for many of these services generally not covered by insurance. Since HNC Living Foundation opened its doors in 2013, we have helped more than 3,000 patients with head and neck cancers access the dental services, patient care, and specialized services that were previously unaffordable and thus out of reach for them. *In fact, we are now the American Cancer Society's number one support referral for head and neck cancer patients, a recognition of the necessity of the services we provide.*

We believe that by the end of 2020, with your help, we will have provided necessary medical and dental financial support to patients in all 50 states. I invite you to read through our report and learn about our activities over this past year and urge you to consider taking advantage of our many opportunities to become involved.

Thank you for your commitment to helping us fulfill our mission of helping head and neck cancer patients live life fully!

Sincerely,

A handwritten signature in black ink that reads "Danielle Yearout".

Danielle Yearout, *Chief Executive Officer*

EMAIL

info@hncliving.org

PHONE

913-402-6028

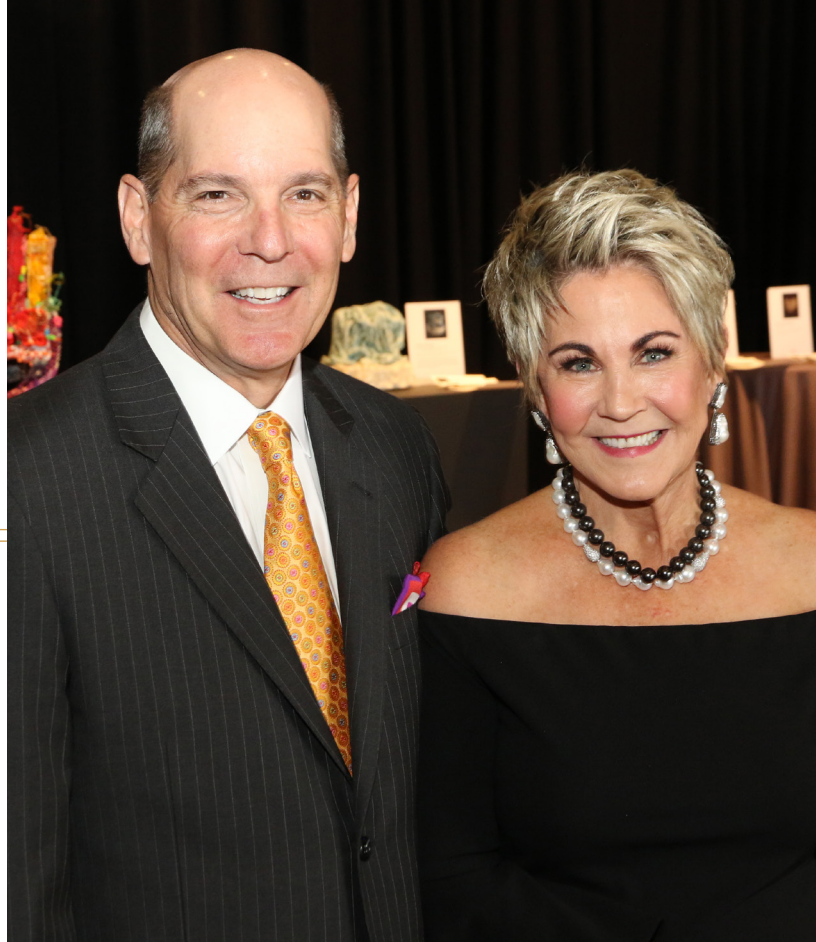
WEBSITE

hncliving.org



OUR HISTORY

In May 2013, Teresa Walsh was diagnosed with squamous cell carcinoma in her jaw. Terry Tsue, MD, FACS, physician-in-chief at the University of Kansas Cancer Center, and a team of exceptional doctors and care providers performed a fibula free flap procedure on Teresa, essentially removing her jawbone and rebuilding her jaw with a titanium plate and transplanted bone and tissue from her leg.



Throughout her journey of appointments with doctors and specialists, therapy sessions, and radiation treatments, Teresa became acutely aware of the challenges and problems associated specifically with head and neck cancers. Head and neck cancers “keep on giving” long into survivorship, resulting in difficulties eating, chewing, swallowing, talking and smelling, and the very visible after-effects that can destroy self-esteem and often turn survivorship into reclusiveness. Many people struggle to go back to work and rejoin life. From a care perspective, the majority of patients require ongoing dental services before, during and after treatment to maintain their oral health for basic daily activities. Often, these services are not adequately covered by insurance.

Teresa’s firsthand experience with the treatment of this cancer and witnessing the difficulties experienced by other patients, inspired her and her husband, Tom, to establish HNC Living Foundation. The Walshes recognized that being declared cancer-free was just the beginning of a survivorship marked by ongoing issues. They understood that far too many head and neck cancer patients across the country face financial challenges just as burdensome as the medical challenges, and they wanted to help alleviate this burden.

Today as we celebrate five years of HNC Living Foundation, Teresa continues to heal and recover. Inspired by Teresa as she continues her journey, HNC Living Foundation is committed to providing the support and resources for others doing the same.



MISSION STATEMENT

Help head and neck cancer patients live life fully during and after treatment by providing financial aid.

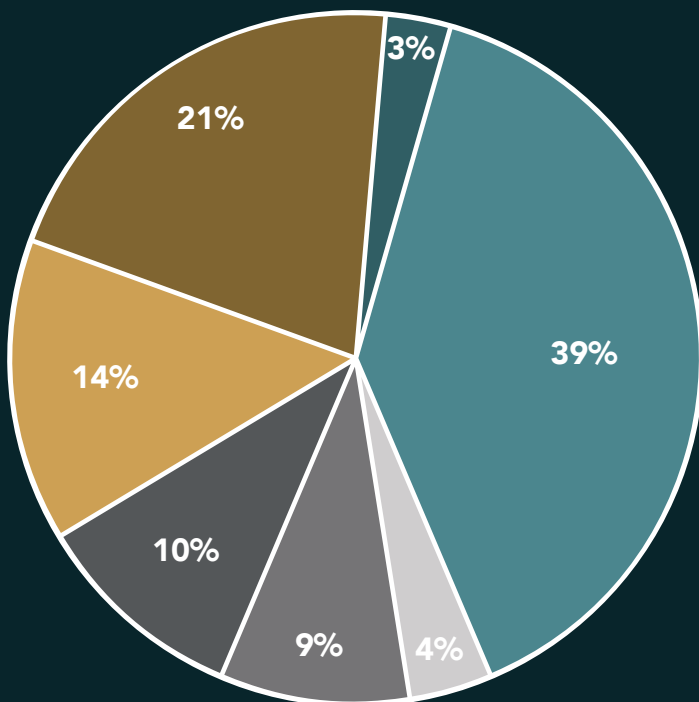
OUR IMPACT

HNC Living Foundation supports head and neck cancer patients who may be underinsured, or lack the financial resources necessary to remain physically healthy and able to function during treatment and into survivorship. To date, we have provided more than \$1.5 million to directly improve the lives of people living with head and neck cancers.

SERVICES

We support individuals through treatment and recovery with the following vital services:

- Medical expenses and copays not covered by insurance
- Patient-centered specialized therapies that aid in recovery
- Transportation to and from appointments
- Medical supplies needed for recovery
- Dental services
- Nutritional supplements and meal replacements
- Medication



PATIENT ASSISTANCE:

As of today, we have helped more than 3,000 patients, and in 2019 alone, we provided more than \$300,000 in support to over 330 patients across the United States.

■ Dental Care	\$155,557
■ Prescriptions	\$10,542
■ Nutritional Supplements	\$83,651
■ Displacement	\$57,033
■ Equipment	\$38,305
■ Copays	\$36,064
■ Deductibles	
■ Therapies	
■ Case Management	\$15,000

2019 TOTAL: \$396,152

BARRY'S STORY

"You have cancer."

"Those three words that can stop the world from moving. Everything stops when you hear them. In my mind I knew it was cancer, but when you officially hear it, you go numb. I joked on the outside saying, 'I heard it's a great diet plan and I need to lose weight.'

"On the inside I was saying, 'This is it; my life is over,'" explained Barry F., who was diagnosed with oral cancer in 2019. A resident of Alabama, Barry looked for resources in his area.

"I contacted several organizations looking for assistance. Only one answered the call: HNC Living Foundation."

Through HNC Living Foundation, Barry received assistance with gas cards to pay for trips to doctors' appointments, formula for nutrition while on a feeding tube, and grant support for copays and deductibles. Today, Barry is on the road to recovery after finishing treatment and radiation.



MARIA'S STORY

In 2018, HNC Living Foundation helped Maria G. from Kansas City, Kansas. Maria was undergoing treatment for thyroid cancer and needed financial support to help with the cost of her treatment. HNC Living Foundation was there to help.

In April 2019, Maria joined us in celebration of her recovery at our annual fundraising event, MASKS for AID. Maria made a donation of \$250 in an effort to pay it forward. She continues to be an advocate and supporter of HNC Living Foundation.

"I know the impact HNC has had on my life and I want to do my part to give back," she said. "It is a very scary time when you are working to get back to being one hundred percent and have the stress of health-related expenses. HNC helped me to be able to focus on my recovery. I am so grateful for the help when I really needed it!"



OUR PARTNERS

PATIENT-CENTERED PARTNERSHIPS

Too many head and neck cancer patients face financial challenges that can seem just as overwhelming as the cancer itself. Rehabilitation and regular follow-up care are critical to long-term health, yet many patients do not have the financial means to afford these quality-of-life treatments and therapies. Thanks to our generous donors and partners, we are able to support these patients with necessary services that help them regain their lives.



We asked for help, and Delta Dental of Kansas generously answered the call. With their support, we helped head and neck cancer patients throughout Kansas with services to improve their oral health before and after treatment. During 2019, we used over \$100,000 to directly support low-income Kansas residents battling head and neck cancers receive the dental care they needed.



Thanks to the generous \$100,000 gift of the Sunderland Foundation, we have been able to expand our operations with the building of our new, larger office space. This gift means that we are now able to serve our clients face to face and provide them with direct services. Our new space will also allow us to broaden our community of volunteers to support head and neck cancer patients through their treatment and recovery.



The Kemper Foundation provided funding that enabled us to more fully support patients living in Jackson County and Bates County, Missouri. With the support of the Foundation, we were able to facilitate services including transportation, medical supplies, and nutritional supplements to individuals unable to afford them.

ORGANIZATIONAL GRANTS

During 2019, HNC Living Foundation shifted its focus to provide more financial support directly to individuals affected by head and neck cancers. We achieved that through providing over a quarter of a million dollars directly to individuals for their care, and by continuing to award grants to institutions that deliver those life-enhancing services:



HNC Living Foundation provided funds to the University of Missouri-Kansas City's School of Dentistry to enable patients to receive dental care from the school.



A grant to Stormont Vail Health enabled HNC Living Foundation to assist approximately 50 patients living in Topeka, Kansas, with transportation and nutrition assistance.



Cancer Action was given a grant to help Head & Neck cancer patients in the Kansas City area address the side effects and impact of cancer and its treatment. Cancer Action provided nutritional supplement support, prescription assistance, medical equipment and supplies, transportation assistance and case management to approximately 300 patients.

Since 2013, HNC Living Foundation has helped more than 3,000 patients with head and neck cancers and has become the American Cancer Society's number one support referral for head and neck cancer patients.

SIGNATURE FUNDING PROGRAMS

ENDOWMENT FUND

HNC Living Foundation's endowment fund provides the opportunity for organizations and individuals to invest in the future of the foundation through gifts that will support our mission in perpetuity.



MASKS FOR AID™

HNC Living Foundation's premier fundraising event, MASKS for AID™, incorporates visual, culinary, and performing arts to raise funds to support those living with a head and neck cancer diagnosis. All proceeds raised at MASKS for AID™ go directly to benefit patient services, and in 2019, the event raised more than \$250,000 that will go directly to meet our patients' needs.



HNC HIGH DESERT INVITATIONAL

The HNC High Desert Invitational is an invitation-only golf tournament hosted over two days in picturesque Santa Fe, New Mexico. This prestigious event serves as our primary fundraiser supporting HNC Living Foundation's endowment fund.

If your company would like to partner with HNC Living Foundation, contact us at info@hncliving.org to find out more.

CHAMPIONS OF CARE

Our Champions of Care are philanthropic individuals and organizations committed to the sustainability and growth of HNC Living Foundation by making financial contributions to fund operating costs. HNC Living Foundation is thankful for the following partners who have committed to a three-year pledge of \$30,000 or more:

- Mariner Wealth Advisors
- Bank Midwest
- Skyline Property Management
- T Capital Partners II, LP
- Vivi Fund

FINANCIALS*

EXPENSES:

Program	\$556,244
Fundraising	\$318,491
Management	\$105,566
TOTAL	\$980,302

PROGRAMS:

Patient Grants	\$396,152
Office / Salary	\$160,092
TOTAL	\$556,244

**printed prior to the official audit*

PATIENT GRANTS:

Dental	\$155,557
Prescription	\$10,542
Nutrition Supplements	\$83,651
Displacement	\$57,034
Equipment	\$38,305
Case Management	\$15,000
Copays Deductibles Special Therapies	\$36,064
TOTAL	\$396,152

OUR FUTURE

During the 2019 calendar year the number of individuals served by HNC Living Foundation grew by over 200%.

To meet the growing need and to help even more patients nationwide, HNC Living Foundation, thanks to a generous grant from the Sunderland Foundation, has expanded its operations, moving to a larger office. The new space will allow for additional staff, the implementation of a volunteer program, and expanded opportunity to connect with HNC Living Foundation's community of supporters.



OUR PEOPLE

HNC LIVING FOUNDATION STAFF

Danielle Yearout
Chief Executive Officer

Jodi Wilson
Director of Grants and Operations

Alyssa LaVelle
Director of Marketing and Special Events

Megan Schantz
Administrative Assistant

BOARD OF DIRECTORS

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Janice Benjamin
The University of Kansas Hospital

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Office of Kansas Insurance Commissioner

Brad Scott
The Private Client Reserve of U.S. Bank in Kansas City

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Dr. Terry Tsue
The University of Kansas Cancer Center

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*New York Head & Neck Institute
Northwell Health Cancer Institute*

William Lydiatt, MD
Methodist Estabrook Cancer Center

Terance Tsue, MD, FACS
University of Kansas Cancer Center

Your support is critical to our mission – helping more head and neck cancer patients conquer the burdens related to their treatment and recovery. Join us in making a difference in the lives of head and neck cancer patients.



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