



VIRTUAL MASKS *for AID*

SUNDAY, MAY 16, 2021

THE EVENT

HNC Living Foundation's premier fundraising event, MASKS *for AID*, continues to connect patrons to stunning visual, culinary, and performing arts to raise funds to support those living with a head and neck cancer diagnosis.

Without interruption to our mission, the seventh annual HNC Living Foundation MASKS for AID will be hosted virtually. Patrons can expect stunning performances, inspiring stories and a taste of the fine fare they have come to expect from this prestigious event.

WHAT OUR GENEROUS SUPPORTERS HAVE ACCOMPLISHED

- Changed the lives of more than 3,000 people affected by head and neck cancer.
- Invested over \$1.5 million dollars in direct support for patient care.
- Helped head and neck cancer patients receive critical, life-saving care in 40 states.
- Provided over \$800,000 to head and neck cancer patients for critical dental services that allow them to chew, swallow, eat, return to work and smile again.

BECOME A SPONSOR FOR MASKS *for AID*!

All proceeds raised at MASKS *for AID* go directly to benefit patient services. Sponsorship opportunities are outlined on the back of this sheet. For questions or custom packages, contact Alyssa LaVelle at alyssa@hncliving.org.

HNC Living Foundation is dedicated to helping head and neck cancer patients live life fully during and after treatment by providing financial aid.



M A S K S *for A I D*



2021 SPONSORSHIP BENEFIT OPPORTUNITIES

PRESENTING SPONSOR \$20,000	<ul style="list-style-type: none"> - 5 Event Packages (accommodate 20 guests) - Private link for you and your guests to tune into MASKS for AID 2021 - Name on Event Website 	<ul style="list-style-type: none"> - Ability to submit a :30 second advertisement or testimonial to be broadcast before the event - Postevent Recognition - Social Media Announcement 	<ul style="list-style-type: none"> - Acknowledgment in Press Release - Spotlight in Annual Report - Recognition within the planned art gallery supporting the event, open after the event.
ELITE SPONSOR \$15,000	<ul style="list-style-type: none"> - 4 Event Packages (accommodate 16 guests) - Private link for you and your guests to tune into MASKS for AID 2021 - Name on Event Website 	<ul style="list-style-type: none"> - Ability to submit a :30 second advertisement or testimonial to be broadcast before the event - Postevent Recognition - Social Media Announcement 	<ul style="list-style-type: none"> - Recognition within the planned art gallery supporting the event, open after the event.
CHAMPION SPONSOR \$10,000	<ul style="list-style-type: none"> - 3 Event Packages to (accommodate 12 guests) - Private link for you and your guests to tune into MASKS for AID 2021 - Name on Event Website 	<ul style="list-style-type: none"> - Postevent Recognition - Social Media Announcement - Recognition within the planned art gallery supporting the event, open after the event. 	ADVOCATE SPONSOR \$3,000
SUPPORTING SPONSOR \$5,000	<ul style="list-style-type: none"> - 2 Event Packages (accommodate 8 Guests) - Private link for you and your guests to tune into MASKS for AID 2021 - Name on Event Website 	<ul style="list-style-type: none"> - Recognition within the planned art gallery supporting the event, open after the event. 	<ul style="list-style-type: none"> - 1 Event Package (accommodate 4 Guests) - Private link for you and your guests to tune into MASKS for AID 2021 - Name on Event Website

SPONSOR INFORMATION

Name: _____ Company: _____

Address: _____ City, State, ZIP: _____

Email 1: _____ Email 2: _____

Phone number: _____ List in program as: _____

Presenting Sponsor \$20,000
 In lieu of the Event Package associated with my sponsorship, please apply the cost to support HNC Living Foundation, making my gift fully tax deductible. Enclosed is my tax-deductible donation of \$_____

Elite Sponsor \$15,000

Champion Sponsor \$10,000

Supporting Sponsor \$5,000
 HNC Living is helping those in need nationwide. If you wish to restrict your gift to the Kansas City region, please initial here _____

Advocate Sponsor \$3,000

PAYMENT METHOD

My check is enclosed (payable to HNC Living Foundation).

Please invoice me at the address listed above.

I am including my credit card information:

CREDIT CARD PAYMENT (circle one please) MasterCard Visa American Express

Credit Card # _____ Expiration Date _____ Security Code _____

Name on Card _____ Signature _____

SUBMIT COMPLETED FORM OR PAYMENT

EMAIL: alyssa@hncliving.org

PHONE: 913.544.5118

ONLINE: hncliving.org/donate

MAIL: HNC Living Foundation, Attn: Alyssa LaVelle, 8100 Newton Street, Suite 100, Overland Park, KS 66204