

2022

Report to the
COMMUNITY



Dear Friends,

We are proud to share the impact of the work of HNC Living Foundation. Amidst the adversity of the rising prices of essential goods, gas and housing for our patients, HNC Living Foundation was able to serve 458 new individuals in 2022, achieving a milestone of 4,000 head and neck cancer patients served since our inception. While we are proud to have reached so many, our level of service remains focused on the individual.

For newly diagnosed head and neck cancer patients, everyday struggles become enormous obstacles in their path to wellness. Before they are connected to HNC Living Foundation, each individual patient considers the costs for cancer-fighting treatments, nutrition supplements, medications, and support services secondary to groceries, bills and housing costs. Across the country, cancer patients from rural communities to urban centers, surrounded by support or fighting alone, are making difficult decisions of how to best spend their limited incomes—on basic necessities or lifesaving treatments? When the challenges seem just as overwhelming as the cancer itself, your support of HNC Living Foundation provides resources that alleviate patients of the choice to fight and empowers them to live life fully throughout their head and neck cancer treatment and recovery.

On their behalf, thank you.

Businesses, community partners and generous individuals across the country have continued to trust HNC Living Foundation to steward their gifts to provide support for cancer patients nationwide. I invite you to read through our report and learn about our activities over this past year and look forward to your involvement in the many opportunities to support our mission in the coming year. In 2022, the celebrated return of in-person signature events — MASKS for AID and

our High Desert Invitational —provided much-needed funding to help our clients. We look forward to gathering in support for both events again in 2023.

Thank you for your commitment to helping us fulfill our mission of helping head and neck cancer patients live life fully!

Sincerely,



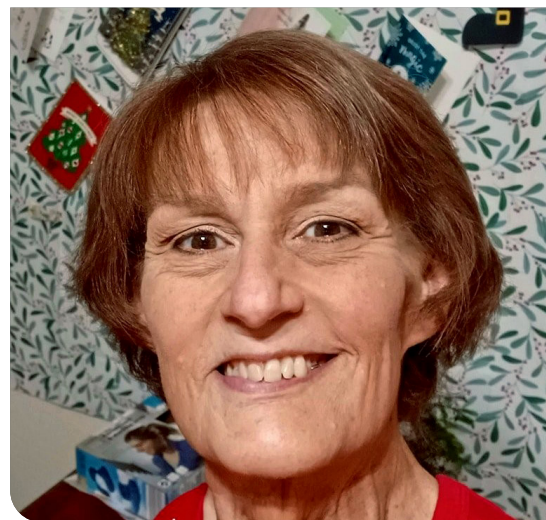
Danielle Puzio
Chief Executive Officer



Smiling AGAIN

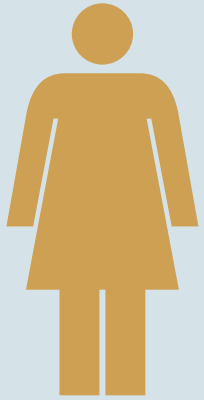
Renee, Derby, KS, was diagnosed with tongue cancer in February 2022. As a single mom, she hoped to receive gas station gift cards to help pay for her long trip from rural Kansas for treatment. Prior to beginning her radiation therapies, Renee needed extensive (and expensive!) dental care. Thanks to the partnership between HNC Living Foundation and Delta Dental of Kansas, she was relieved to know the costs of her dental care would be covered. Even with impeccable dental care just prior to her treatment, Renee still experienced tooth loss and gum damage—common side effects from radiation.

In October 2022, she was thrilled to learn she qualified for another grant to help with a denture to help her get back to living life fully. "The last year has been very challenging and this assistance has been a blessing. My dentures have made a huge difference in my confidence and I am so grateful to be able to smile again."



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In 2022, who was served by
HNC LIVING FOUNDATION?

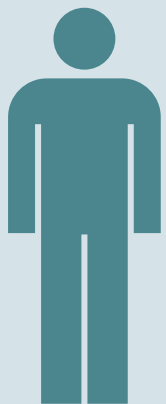


28%
female

The majority of cancers treated are:

- > PHARYNX (THROAT)
 - > ORAL CAVITY (LIP + MOUTH)
 - > LARYNX
-

72% of our patients are between
the ages of 50-69



72%
male

525
people helped



458
NEW people

9% of patients
are Hispanic

14% of patients
are Black

72% of patients
are White

\$85,000

in **NEW** Dental
Grants Received



Patients
helped all time

4,173



\$798

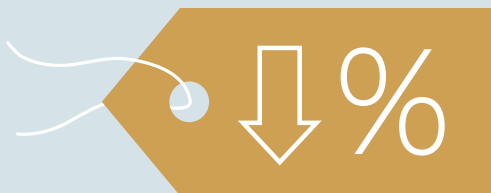
spent per patient

14%

saved in negotiated
discounts,

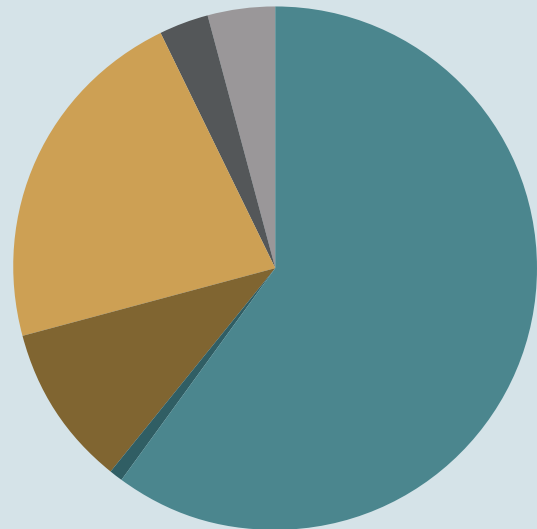
\$66,265 in savings

Negotiated
discounts all time,
\$220,599



2022 Individual Assistance

\$418,915



Dental Care	\$252,754 (60%)
Prescriptions	\$2,234 (1%)
Nutritional Supplements	\$42,768 (10%)
Displacement	\$94,375 (22%)
Equipment / Supplies	\$11,322 (3%)
Copays / Therapies / Deductibles	\$15,462 (4%)

Individual Assistance
all time: **\$2,229,711**

ANNUAL GOLF INVITATIONAL

The HNC High Desert Invitational is an invitation-only golf tournament hosted over two days in picturesque Santa Fe, New Mexico. The event will be hosted in an abbreviated format with top-shelf,

fast-paced play in Kansas City at Oakwood Country Club on Wednesday, May 24, 2023. From the rolling greens and the premium food and beverage to the high-caliber company and level of play, guests can expect an unmatched single day tournament experience. Following tournament play, players and their guests are invited to join for a multi-course dinner, awards ceremony and chance to witness the mission of HNC Living Foundation. Please visit hncliving.org/golf to register for the tournament today!



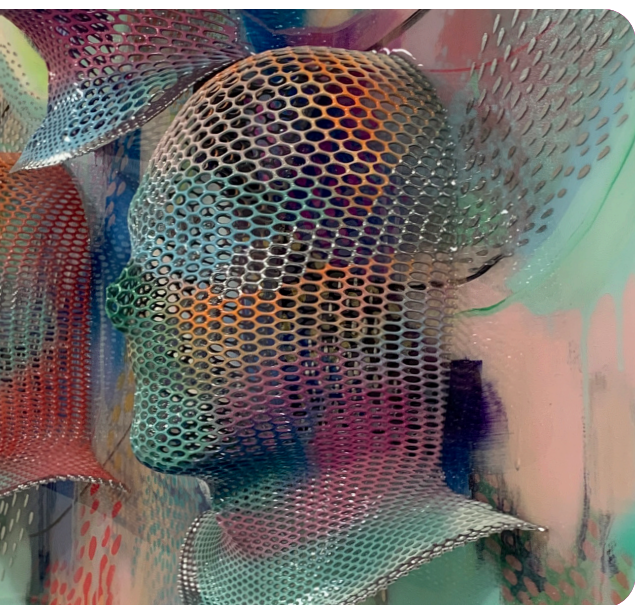
*Save the
Date!*

ANNUAL GOLF INVITATIONAL | Wednesday, May 24, 2023

Oakwood Country Club, Kansas City, Missouri

MASKS for AID | Thursday, November 2, 2023

The Gallery Event Space, Kansas City, Missouri



MASKS FOR AID

HNC Living Foundation's premier fundraising event, MASKS for AID™, incorporates visual, culinary, and performing arts to raise funds to support those living with a head and neck cancer diagnosis. All proceeds raised at MASKS for AID™ go directly to benefit patient services, and in 2021, the abbreviated event brought many individuals together to raise much needed funds for the patients we serve. Please join us on Thursday, November 2, 2023 at The Gallery in Kansas City, MO. for our return to MASKS for AID in it's full, artful capacity. Visit hncliving.org/masks for more information!

ADVISORY BOARD LIST

Thomas J. Walsh

President and Co-founder

Teresa Walsh

Chairman and Co-founder

Terry Tsue

Retired Physician-in-Chief of the
University of Kansas Cancer Center

Rachel Cannon

Treasurer | KU Medical Center

Janice Benjamin

Retired from The University of Kansas
Health System, Kansas City, KS

Banks Floodman

Sunflower Development Group,
Kansas City, MO

Gail Gottlieb

The University of Kansas Health System,
Kansas City, KS

Monica Nguyen-Francis

Marketing and Communications
Professional, Kansas City Area

Mandy Roe

Chief of Staff for Kansas Insurance
Commissioner, Topeka, KS

Brad Scott

Copper Financial, Kansas City Area

Kristin Tyson

CrossFirst Bank Kansas City President,
Kansas City, MO

Bill White

Retired Sprint, Kansas City, MO

BOARD SPOTLIGHT: Mandy Roe

HNC Living Foundation board member, Mandy Roe, had an incredibly unique opportunity when she was invited to “Experience The University of Kansas Health System.” Even though Mandy is a head and neck cancer survivor herself, she had never received radiation therapy. She shared, “The experience was very hands-on and they asked for a volunteer to make a radiation mask. I thought it would be a good way for me to better understand some of the things our head and neck cancer patients experience.” The average head and neck cancer patient who receives radiation will have over 40 daily appointments where the mask holds their head, neck and shoulders perfectly still to administer treatment with the utmost precision. Thank you, Mandy, for your support and advocacy!



MEDICAL ADVISORY BOARD

Laine Bowman, OTR

University of Kansas Health Systems
Kansas City, KS

Dr. Brian Burkey, MD, FACS

Cleveland Clinic Head and Neck Institute
Cleveland, OH

Dr. Mark S. Chambers, D.M.D, M.D

The University of Texas MD Anderson
Cancer Center
Houston, TX

Dr. D. Gregory Farwell, FACS

D. Gregory Farwell, MD, FACS, MAMSE;
Philadelphia, PA

Dr. Dennis Kraus, MD, FACS

Centura Health Colorado
Colorado Springs, CO

Dr. Bill Lydiatt, MD

Methodist Estabrook Cancer Center
Omaha, NE

Dr. Terrance T. Tsue, MD, FACS

Retired, University of Kansas Medical
School and The University of Kansas
Cancer Center
Kansas City, KS

Dr. Bruce Cummings, D.D.S

Prosthodontist
Kansas City, MO

OUR STAFF

Danielle Puzio, Chief Executive Officer

**Jodi Wilson, Director of Grants
and Operations**

**Alyssa LaVelle, Director of Marketing
and Special Events**

Brandi Rodriguez, Patient Advocate

Melinda Kurtright, Patient Outreach



EMAIL: info@hncliving.org

PHONE: 913-402-6028

WEB: hncliving.org

SUPPORT US

Your support is critical to our mission – helping more head and neck cancer patients conquer the burdens related to their treatment and recovery. Join us in making a difference in the lives of head and neck cancer patients.

