2023



Report to the COMMUNITY

Dear Friends,

It's with great joy and gratitude that we reflect on the impact of HNC Living Foundation over the past year. In 2023 we continued to make a difference by serving 1,214 patients; 546 were new individuals and others were returning patients and survivors. While these numbers are impressive, our focus remains on the unique needs of each individual we serve.

Far too many individuals across the country are forced to view the fight against cancer as an option rather than a necessity. Those who are under-insured must weigh the expenses of appointments, specialists, emergency procedures, and proper nutrition against the rising costs of essential goods, transportation, and housing. Whether in rural communities or urban centers, patients are confronted with challenging decisions about how to use their limited incomes—juggling basic necessities against crucial lifesaving treatments. Because of your support the HNC Living Foundation can provide resources that alleviate patients from this challenging dilemma, giving them the power to navigate their cancer journey with dignity.

We extend our heartfelt thanks to businesses, community partners, and generous individuals across the country who continue to entrust HNC Living Foundation with their support. Your contributions help fulfill our mission of supporting head and neck cancer patients nationwide. When the challenges seem just as overwhelming as the cancer itself, your support of HNC Living Foundation provides resources that alleviate patients of the choice to fight and empowers them to live life fully throughout their treatment and recovery.

In 2023, our standout events, like MASKS for AID and the Golf Invitational, played a crucial role in providing essential funding for our clients. We encourage you to explore further details about these fantastic opportunities in this publication and join us in celebrating the generosity of our community while supporting our mission.



We appreciate your steadfast dedication to HNC Living Foundation, and look forward to another year of creating a positive impact together. Thank you for your ongoing support.

Sincerely,

Danielle Puzio

Chief Executive Officer

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HNC Living Foundation is proud to welcome Debby to the Board of Directors!

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STAFF

Danielle Puzio, Chief Executive Officer

Jodi Wilson, Director of Grants and Operations

Alyssa LaVelle, Director of Marketing
and Special Events

Tori Brokke, Assistant Director of Development Brandi Rodriguez, Patient Advocate Melinda Kurtright, Patient Outreach In 2023, who was served by

HNC LIVING FOUNDATION?



The majority of cancers treated are:

- > PHARYNX (THROAT)
- > ORAL CAVITY (LIP + MOUTH)
- > LARYNX

69% of our patients are between the ages of 50-69



1,214
people helped



546
NEW people

0/ of patients 0/0 are Hispanic

13% of patients are Black

66% of patients are White

\$435,000

NEW Dental Grants Received



Patients helped all time

4,173



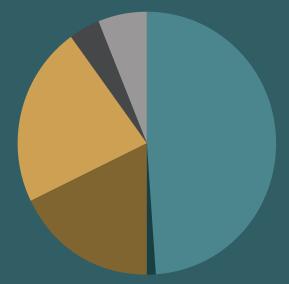
7.9% saved in negotiated discounts, \$43,084 in savings



\$992

average all time spent per patient 2023 Individual Assistance

\$500,080



- Dental Care
- Prescriptions
- Nutritional Supplements
- Displacement
- Equipment / Supplies
- Copays / Therapies / Deductibles

\$246,124 (49%)

\$5,973 (1%)

\$90,098 (18%)

\$108,811 (22%)

\$20,060 (4%)

\$29,014 (6%)

Individual Assistance total all time:

\$2,729,781



ANNUAL GOLF INVITATIONAL

The annual golf tournament for HNC Living Foundation returned to Kansas City in May 2023. With the highest attendance since its inception, the HNC Living Golf Invitational raised a recordbreaking \$230,000+ and boasted top-shelf play in Kansas City at Oakwood Country Club.

We anticipate another record-breaking tournament on May 6, 2024, as we return to Oakwood Country Club. From the rolling greens and the premium food and beverages to the high-caliber company and level of play, guests can expect an unmatched single-day tournament experience. Following tournament play, players and their guests are invited to join for a multi-course dinner, awards ceremony and chance to witness the mission of HNC Living Foundation.

Please visit hncliving.org/hncgolfinvitational/ for more information.



ANNUAL GOLF INVITATIONAL | Monday, May 6, 2024

Oakwood Country Club, Kansas City, Missouri

MASKS for AID | Thursday, October 10, 2024

The Gallery Event Space, Kansas City, Missouri

MASKS FOR AID

HNC Living Foundation's premier fundraising event, MASKS for AID™, incorporates visual, culinary, and performing arts to raise funds to support those living with a head and neck cancer diagnosis. All proceeds raised at MASKS for AID™ go directly to benefit patient services.

MASKS for AID™ 2023 brought together amazing visual artists and talented performing artists on November 2, 2023, for MASKS for AID: Immerse, where over \$330,000 was raised to support our



mission. Generous patrons experienced a first-of-its-kind show that featured stunning performances by four talented head and neck cancer survivors.

Together, the impact we made will wrap our patients in the unwavering embrace of care and support from the HNC Living Foundation community. Your participation made this event a meaningful and impactful experience.

PATIENT PROFILE

Amanda (51, Booneville, MO) had spots on her gums that had worried her dentist and ENT for 15 years. Suddenly, one spot changed overnight, prompting an urgent removal. The diagnosis was squamous cell carcinoma. Doctors suggested removing Amanda's entire jaw. Instead, the cancer center suggested a step-by-step approach, starting with lesion removal and other procedures. Steep, immediate costs to fight head and neck cancer left Amanda wondering how she could possibly afford



to survive. By chance, Amanda found an HNC Living Foundation advertisement in the Patient Resource Guide provided by her doctors. Although facing cancer was scary, finding help from HNC Living Foundation offered some comfort.

"I reached out to HNC Living Foundation and received a response that day. Within a week my dental bill was paid. I can't tell you how grateful I am."

Amanda recognizes that more challenges may lie ahead with other spots likely to change. Reflecting on her mom's late-stage cancer, Amanda realizes she was fortunate to discover hers early and continues to see the dentist regularly to monitor any changes. HNC Living Foundation has been a crucial support for Amanda, easing the financial strain of her cancer battle. Now Amanda can focus on her two teenage sons and the seniors in her community who count on her for rides, housekeeping, shopping and camaraderie. As she faces an uncertain future, HNC Living Foundation will always be there to support Amanda's fight against cancer.

HNC Living Foundation's impact is NATIONWIDE! Patients from 49 states have received financial assistance to cover the costs of dental work, co-pays, nutritional assistance, life saving therapies, and more!

SUPPORT US

Your support is critical to our mission – helping more head and neck cancer patients conquer the burdens related to their treatment and recovery. Join us in making a difference in the lives of head and neck cancer patients.





EMAIL: info@hncliving.org

PHONE: 913-402-6028

WEB: hncliving.org