

# MASKS *for* AID

## THURSDAY, OCTOBER 10, 2024

FROM 6:00-9:00PM AT THE GALLERY, DOWNTOWN KANSAS CITY

### THE EVENT

HNC Living Foundation's premier fundraising event, MASKS for AID, connects patrons to stunning visual, culinary, and performing arts to raise funds to support those living with a head and neck cancer diagnosis. This year's event marks both a milestone for the HNC Living Foundation and a personal triumph for its founder, Teresa Walsh: a decade of HNC Living Foundation and Teresa's own survivorship—10 years cancer free.

The tenth annual HNC Living Foundation MASKS for AID will celebrate a decade of amazing visual, performing, culinary and healing arts. Patrons can expect inspiring patient stories, an inside look at the transformation of a patient's radiation mask by celebrated artists, and fine food and beverage they have come to expect from this prestigious event.



M A S K S *for* A I D™



PRESENTED BY



### IN A DECADE, OUR GENEROUS SUPPORTERS HAVE ACCOMPLISHED...

- > Changed the lives of more than 4,500 people affected by head and neck cancer.
- > Invested over \$3 million dollars in direct support for patient care.
- > Helped head and neck cancer patients receive life-saving care in 50 states.



Katie performing at 2023 MASKS for AID

### PROUDLY DIRECTED BY RETURNING ARTIST AND HEAD AND NECK CANCER SURVIVOR, KATIE DRABLOS

Katie Drablos, a Dallas native and SMU Dance Performance graduate, made a mark in NYC as a Radio City Rockette in 2009 and 2010. She's since choreographed, performed, and taught across the city, including as Al Blackstone's Associate Choreographer for productions like Oklahoma and Hairspray. Katie's work has been showcased at venues like The Joyce Theater and she's taught dance internationally and at Steps on Broadway.

A cancer survivor, she's directed and choreographed three NYC shows, using them to raise funds for cancer patients. Her latest show, "Only the Best," raised proceeds for HNC Living Foundation. Katie was honored to perform a dance solo in MASKS for AID in 2023 and is filled with immeasurable awe to bring y'all (TX roots) a reimagined version of "Only the Best" tonight. To be alive, to turn the pain into art, is Katie's way forward.

Sponsorship opportunities are outlined on the back of this sheet. For questions or custom packages, please contact Tori Brokke at [tori@hncliving.org](mailto:tori@hncliving.org).

# 2024 SPONSORSHIP BENEFIT OPPORTUNITIES

<b>PRESENTING SPONSOR</b> \$40,000 <b>SOLD OUT</b>	<ul style="list-style-type: none"> <li>- Tickets: 40</li> <li>- Name on Event Website</li> <li>- Digital + Premium Signage at Event</li> <li>- Postevent Recognition</li> <li>- Social Media Announcement</li> </ul>	<ul style="list-style-type: none"> <li>- Acknowledgment in Event Press Release</li> <li>- Spotlight in Annual Report</li> <li>- Name inclusion within Title of Event (logo inclusion where appropriate)</li> <li>- First option for ownership of one art piece from MASKS for AID</li> </ul>
<b>ELITE SPONSOR</b> \$20,000	<ul style="list-style-type: none"> <li>- Tickets: 30</li> <li>- Name on Event Website</li> <li>- Digital + Premium Signage at Event</li> <li>- Postevent Recognition</li> </ul>	<ul style="list-style-type: none"> <li>- Social Media Announcement</li> <li>- Second option for ownership of one art piece from MASKS for AID</li> </ul>
<b>CHAMPION SPONSOR</b> \$15,000	<ul style="list-style-type: none"> <li>- Tickets: 20</li> <li>- Name on Event Website</li> <li>- Digital + Premium Signage at Event</li> <li>- Postevent Recognition</li> </ul>	<ul style="list-style-type: none"> <li>- Social Media Announcement</li> </ul>
<b>SUPPORTING SPONSOR</b> \$10,000	<ul style="list-style-type: none"> <li>- Tickets: 14</li> <li>- Name on Event Website</li> <li>- Digital Signage at Event</li> </ul>	<b>SUBMIT COMPLETED FORM</b>  EMAIL: <a href="mailto:tori@hncliving.org">tori@hncliving.org</a>  PHONE: 913.402.6028  ONLINE: <a href="https://hncliving.org/donate">hncliving.org/donate</a>  MAIL: HNC Living Foundation, Attn: Tori Brokke 8100 Newton St, Ste 100 Overland Park, KS 66204
<b>ADVOCATE SPONSOR</b> \$5,000	<ul style="list-style-type: none"> <li>- Tickets: 8</li> <li>- Name on Event Website</li> <li>- Digital Signage at Event</li> </ul>	
<b>CARE SPONSOR</b> \$2,500	<ul style="list-style-type: none"> <li>- Tickets: 4</li> <li>- Name on Event Website</li> <li>- Digital Signage at Event</li> </ul>	

## SPONSOR INFORMATION

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, ZIP: \_\_\_\_\_

Email 1: \_\_\_\_\_ Email 2: \_\_\_\_\_

Phone number: \_\_\_\_\_ List in program as: \_\_\_\_\_

<input type="checkbox"/> Presenting Sponsor	\$40,000	I will forgo event benefits so that HNC Living Foundation may make the most impact with my donation. Please make my gift to HNC Living Foundation fully tax deductible. Enclosed is my tax-deductible donation of \$_____  <i>HNC Living is helping those in need nationwide. If you wish to restrict your gift to the Kansas City region, please initial here _____</i>
<input type="checkbox"/> Elite Sponsor	\$20,000	
<input type="checkbox"/> Champion Sponsor	\$15,000	
<input type="checkbox"/> Supporting Sponsor	\$10,000	
<input type="checkbox"/> Advocate Sponsor	\$5,000	
<input type="checkbox"/> Care Sponsor	\$2,500	

## PAYMENT METHOD

☐ My check is enclosed (payable to HNC Living Foundation).

☐ Please invoice me at the address listed above.

☐ I am including my credit card information:

**CREDIT CARD PAYMENT** (circle check please) ☐ MasterCard ☐ Visa ☐ American Express

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_