Welcome to Share a Smile!
YOUR QUICK START GUIDE

Your patients visit your practice because they trust you with their smiles. Through Share a Smile, that same trust becomes an opportunity to help someone facing head and neck cancer.

Hosting a campaign is simple. We'll provide the materials—you display them, spread the word, and invite patients to participate. Patients can scan the QR code to donate directly to HNC Living Foundation, so there's no money for your team to collect or manage. Every gift helps patients access essential care throughout treatment and recovery.

Getting Started in 3 Easy Steps

1. **Unpack Your Campaign Kit**
   Your kit includes everything you need to bring Share a Smile into your practice, including campaign signage, patient materials, staff resources, and other tools to help you get started.

2. **Set Up Your Materials**
   Place Share a Smile materials in visible, high-traffic areas throughout your practice—like the front desk, checkout area, and waiting room. Each piece directs patients to a QR code where they can learn more and donate directly to HNC Living Foundation.

3. **Invite Patients to Participate**
   Your team can make a big difference simply by letting patients know why your practice is participating. Encourage them to scan the QR code to learn more or make a donation—there's no cash to collect or donations for your staff to manage.

A simple way to introduce it:

"Our office is partnering with HNC Living Foundation to help head and neck cancer patients access the care they need. If you'd like to support the cause, just scan the QR code to learn more or make a donation."

Questions?

We're here to help make your Share a Smile campaign a success. If you have questions, need additional materials, or could use support along the way, contact us at **info@hncliving.org**

FREQUENTLY ASKED QUESTIONS

Are donations tax deductible?

Yes. HNC Living Foundation is a registered nonprofit organization. A donation receipt is automatically provided after your donation is processed.

How much should patients donate?

Every gift makes a difference. Whether it's spare change or a larger contribution, every donation helps support patients.

Do we have a fundraising goal?

No. Every practice is different. Simply inviting patients to participate is enough to make a meaningful impact.

What if we need more materials?

Contact HNC Living Foundation anytime. We'll be happy to send additional supplies.

Tips for a Successful Campaign

- ✓ Display your materials where every patient will see them
- ✓ Encourage your team to mention the campaign at checkout
- ✓ Share why your practice chose to participate
- ✓ Celebrate your impact with your staff throughout the campaign

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